

App name: Pokémon GO

App icon

Star rating:



What is the app designed to do?

This app is designed to motivate people to walk and do there exercise the app accomplishes this by getting to walk to collect certain creatures (Pokémon's)

Who is the app designed for? What age groups would you recommend this app to and why?

I would say this app is designed for 7-13 year olds as anyone below 7 it would be to childish for anyone older then 13

What are some of the pros and cons of the app?

Pros: You have creatures to motivate you

Cons: It does come up with optional in app purchases/ adverts now and again.

Can you sync information from other devices e.g. Fitbit?

There isn't a feature where you can sync information from devices like Fitbit.

Can you compete with others using this app?

You cannot compete with others within this app

Are there any necessary in-app purchases?

There is a feature for in app purchases it is optional so the app is still completely free

Are there any adverts?

There isn't any adverts within this game

Did it accurately record physical activity?

The app doesn't give a clear record of your physical activity

Is there anything unique about this app in comparison with other physical activity apps?

There isn't anything that is particularly unique about this app.